



Demographic and Income Profile

30.33401, -85.80455
 Ring: 10 miles radius

Latitude: 30.33401
 Longitude: -85.80455

Summary	Census 2010	2013	2018
Population	19,739	20,055	20,993
Households	8,320	8,466	8,870
Families	5,149	5,208	5,416
Average Household Size	2.37	2.37	2.37
Owner Occupied Housing Units	5,093	4,944	5,270
Renter Occupied Housing Units	3,227	3,522	3,599
Median Age	40.2	41.2	42.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.92%	0.99%	0.71%
Households	0.94%	0.98%	0.74%
Families	0.79%	0.87%	0.63%
Owner HHs	1.29%	1.32%	0.94%
Median Household Income	3.69%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	1,026	12.1%	979	11.0%
\$15,000 - \$24,999	1,116	13.2%	817	9.2%
\$25,000 - \$34,999	1,113	13.1%	988	11.1%
\$35,000 - \$49,999	1,431	16.9%	1,389	15.7%
\$50,000 - \$74,999	1,526	18.0%	1,615	18.2%
\$75,000 - \$99,999	1,107	13.1%	1,508	17.0%
\$100,000 - \$149,999	840	9.9%	1,151	13.0%
\$150,000 - \$199,999	177	2.1%	252	2.8%
\$200,000+	130	1.5%	171	1.9%
Median Household Income	\$44,092		\$52,839	
Average Household Income	\$58,914		\$68,337	
Per Capita Income	\$24,907		\$28,922	

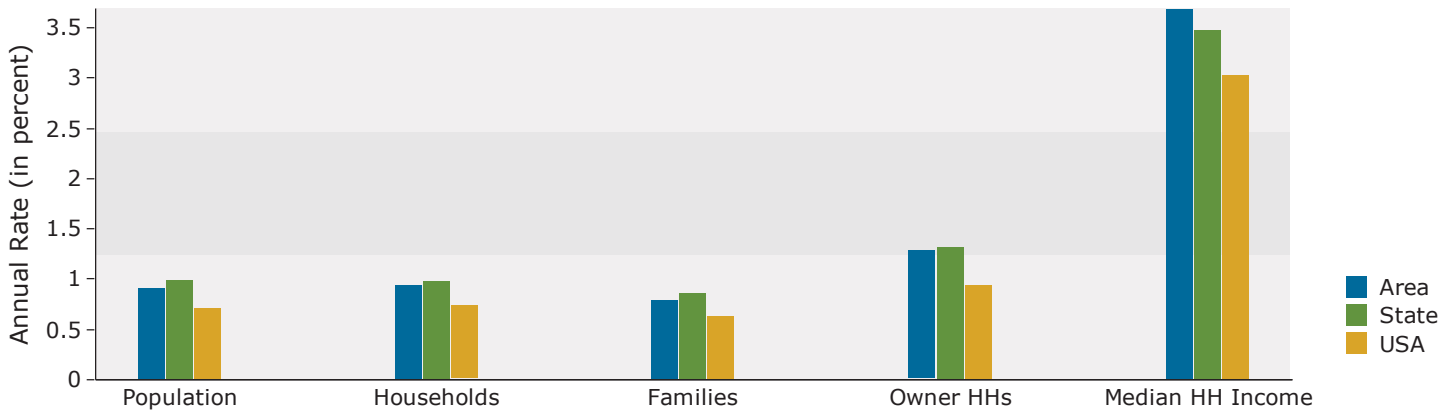
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,112	5.6%	1,074	5.4%	1,089	5.2%
5 - 9	1,111	5.6%	1,103	5.5%	1,088	5.2%
10 - 14	1,098	5.6%	1,105	5.5%	1,136	5.4%
15 - 19	1,167	5.9%	1,082	5.4%	1,090	5.2%
20 - 24	1,377	7.0%	1,246	6.2%	1,105	5.3%
25 - 34	2,707	13.7%	2,893	14.4%	2,963	14.1%
35 - 44	2,639	13.4%	2,551	12.7%	2,626	12.5%
45 - 54	3,216	16.3%	3,172	15.8%	2,965	14.1%
55 - 64	2,562	13.0%	2,781	13.9%	3,164	15.1%
65 - 74	1,695	8.6%	1,929	9.6%	2,392	11.4%
75 - 84	878	4.4%	904	4.5%	1,088	5.2%
85+	176	0.9%	216	1.1%	288	1.4%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,890	90.6%	18,031	89.9%	18,617	88.7%
Black Alone	440	2.2%	494	2.5%	570	2.7%
American Indian Alone	162	0.8%	164	0.8%	168	0.8%
Asian Alone	320	1.6%	349	1.7%	401	1.9%
Pacific Islander Alone	16	0.1%	17	0.1%	20	0.1%
Some Other Race Alone	335	1.7%	387	1.9%	503	2.4%
Two or More Races	576	2.9%	613	3.1%	715	3.4%
Hispanic Origin (Any Race)	989	5.0%	1,164	5.8%	1,558	7.4%

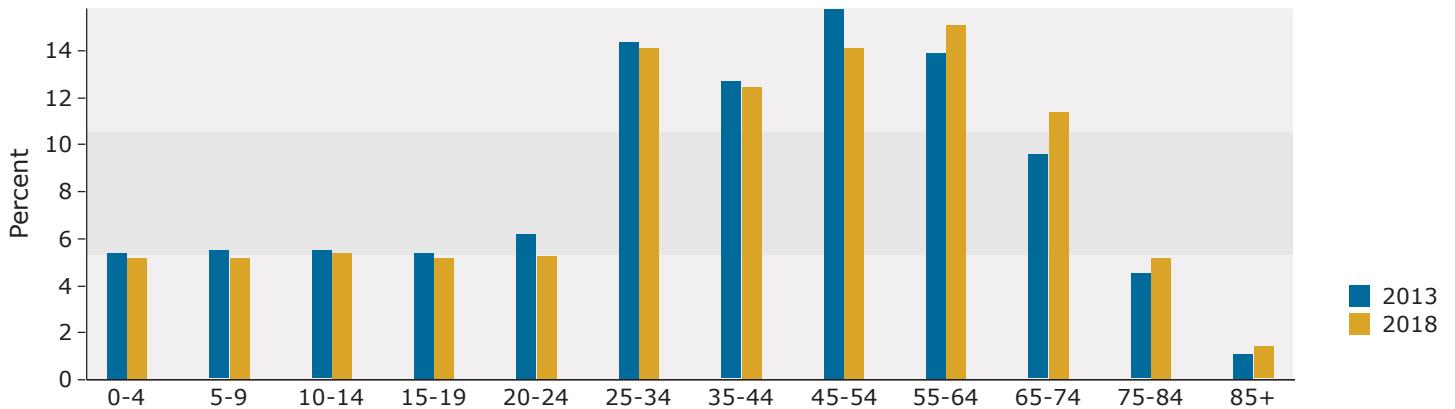
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

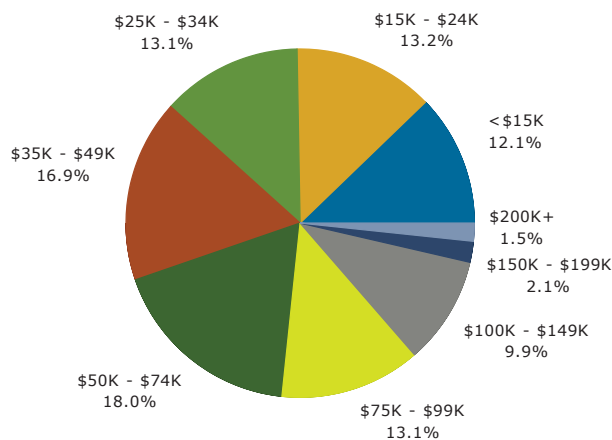
Trends 2013-2018



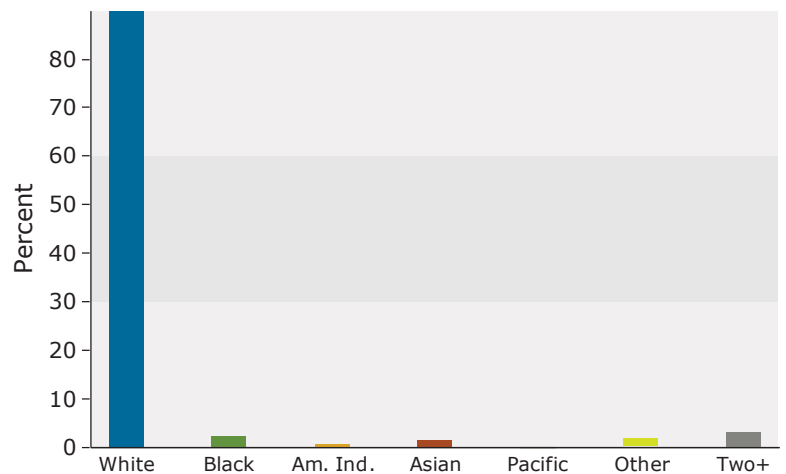
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.8%



Demographic and Income Profile

30.33401, -85.80455
 Ring: 20 miles radius

Latitude: 30.33401
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Summary	Census 2010	2013	2018
Population	173,653	174,595	180,838
Households	69,723	70,240	72,912
Families	45,221	45,325	46,756
Average Household Size	2.41	2.41	2.40
Owner Occupied Housing Units	44,146	42,552	45,012
Renter Occupied Housing Units	25,577	27,688	27,900
Median Age	39.5	40.1	40.8
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.71%	0.99%	0.71%
Households	0.75%	0.98%	0.74%
Families	0.62%	0.87%	0.63%
Owner HHs	1.13%	1.32%	0.94%
Median Household Income	3.42%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	9,868	14.0%	9,551	13.1%
\$15,000 - \$24,999	8,074	11.5%	5,997	8.2%
\$25,000 - \$34,999	9,510	13.5%	8,430	11.6%
\$35,000 - \$49,999	10,964	15.6%	10,228	14.0%
\$50,000 - \$74,999	14,597	20.8%	15,059	20.7%
\$75,000 - \$99,999	7,777	11.1%	10,822	14.8%
\$100,000 - \$149,999	6,325	9.0%	8,800	12.1%
\$150,000 - \$199,999	1,815	2.6%	2,429	3.3%
\$200,000+	1,311	1.9%	1,596	2.2%
Median Household Income	\$44,403		\$52,526	
Average Household Income	\$58,915		\$67,963	
Per Capita Income	\$23,992		\$27,690	

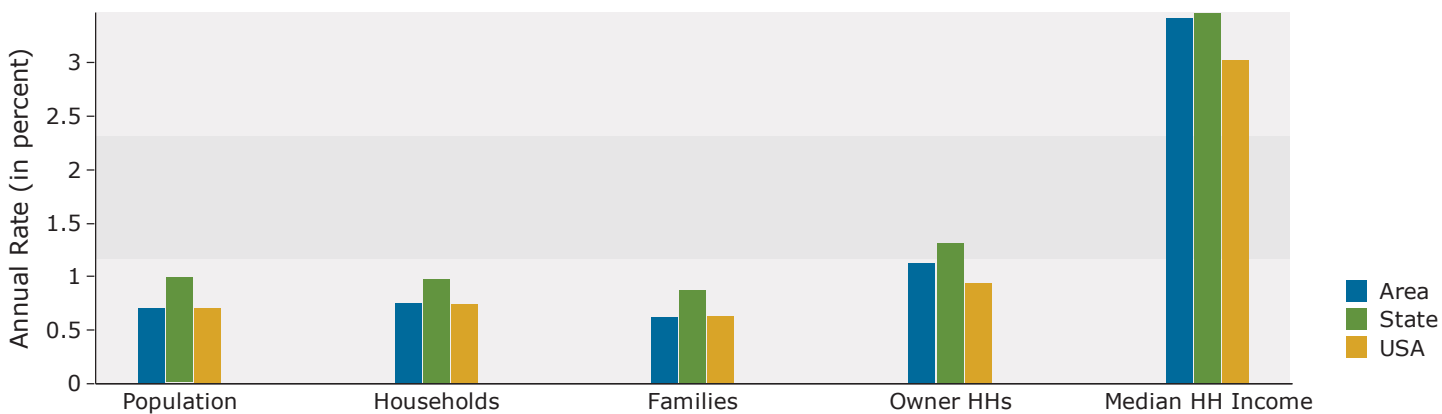
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,786	6.2%	10,429	6.0%	10,708	5.9%
5 - 9	10,164	5.9%	10,320	5.9%	10,394	5.7%
10 - 14	10,126	5.8%	9,894	5.7%	10,354	5.7%
15 - 19	11,057	6.4%	9,971	5.7%	9,660	5.3%
20 - 24	11,977	6.9%	11,881	6.8%	10,597	5.9%
25 - 34	22,962	13.2%	24,184	13.9%	25,426	14.1%
35 - 44	22,521	13.0%	21,634	12.4%	22,085	12.2%
45 - 54	27,325	15.7%	25,842	14.8%	23,645	13.1%
55 - 64	21,643	12.5%	23,341	13.4%	25,900	14.3%
65 - 74	14,045	8.1%	15,526	8.9%	18,827	10.4%
75 - 84	8,195	4.7%	8,397	4.8%	9,596	5.3%
85+	2,851	1.6%	3,175	1.8%	3,646	2.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	141,853	81.7%	140,811	80.7%	143,003	79.1%
Black Alone	19,579	11.3%	20,826	11.9%	23,003	12.7%
American Indian Alone	1,266	0.7%	1,278	0.7%	1,323	0.7%
Asian Alone	3,318	1.9%	3,554	2.0%	4,032	2.2%
Pacific Islander Alone	156	0.1%	166	0.1%	185	0.1%
Some Other Race Alone	2,138	1.2%	2,419	1.4%	3,068	1.7%
Two or More Races	5,343	3.1%	5,540	3.2%	6,224	3.4%
Hispanic Origin (Any Race)	8,309	4.8%	9,630	5.5%	12,587	7.0%

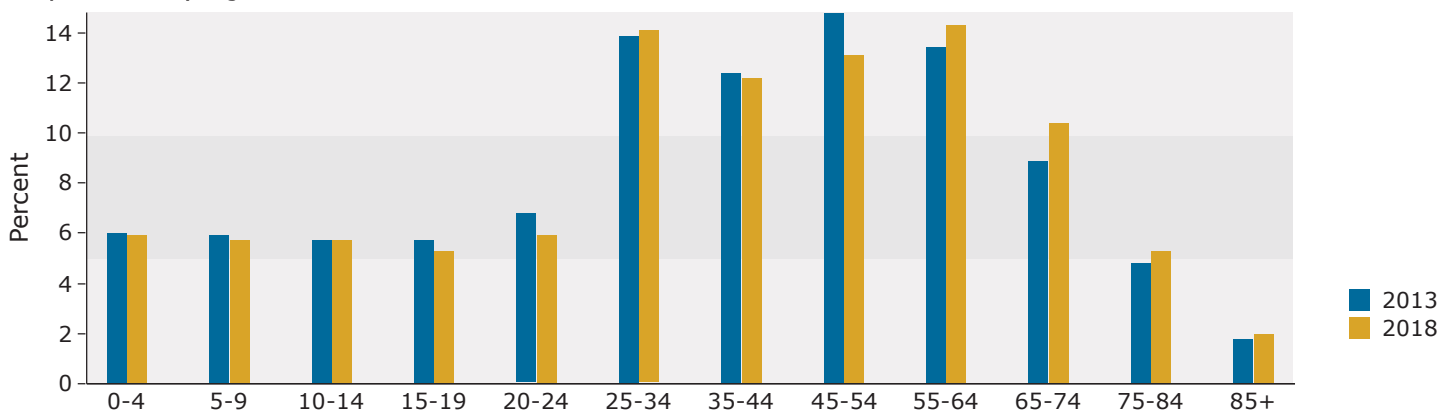
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

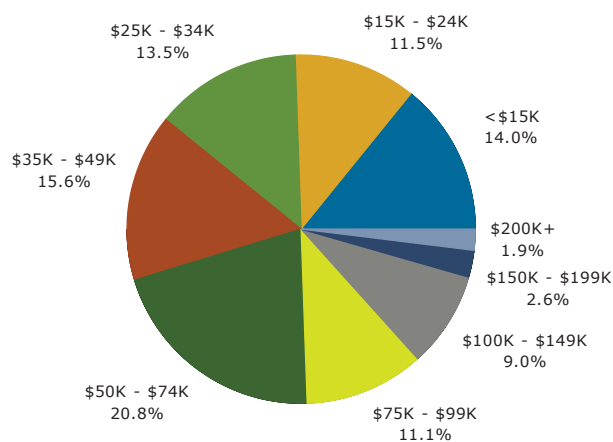
Trends 2013-2018



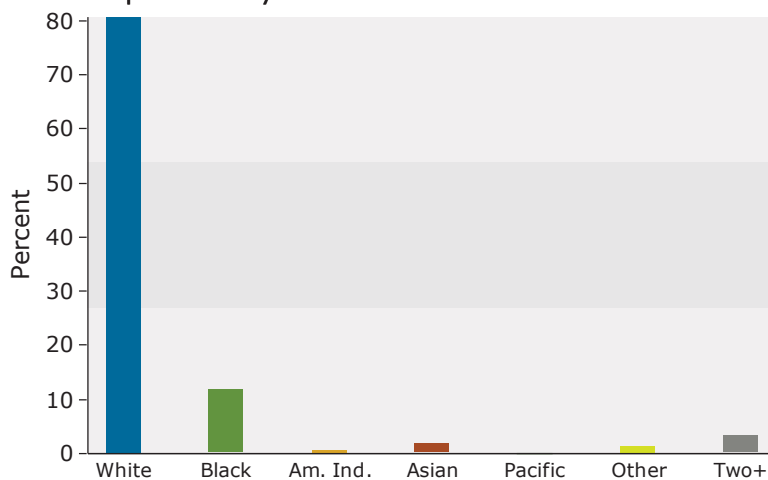
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.5%



Demographic and Income Profile

30.33401, -85.80455
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Summary	Census 2010	2013	2018
Population	428,964	433,425	450,546
Households	170,228	172,327	179,844
Families	111,731	112,509	116,623
Average Household Size	2.40	2.39	2.39
Owner Occupied Housing Units	114,470	111,403	117,958
Renter Occupied Housing Units	55,758	60,924	61,886
Median Age	40.5	41.1	41.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.78%	0.99%	0.71%
Households	0.86%	0.98%	0.74%
Families	0.72%	0.87%	0.63%
Owner HHs	1.15%	1.32%	0.94%
Median Household Income	3.35%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	26,331	15.3%	25,481	14.2%
\$15,000 - \$24,999	20,301	11.8%	16,831	9.4%
\$25,000 - \$34,999	21,286	12.4%	19,265	10.7%
\$35,000 - \$49,999	25,742	14.9%	22,854	12.7%
\$50,000 - \$74,999	34,413	20.0%	36,346	20.2%
\$75,000 - \$99,999	18,234	10.6%	25,614	14.2%
\$100,000 - \$149,999	16,520	9.6%	21,664	12.0%
\$150,000 - \$199,999	5,346	3.1%	7,005	3.9%
\$200,000+	4,152	2.4%	4,783	2.7%
Median Household Income	\$44,582		\$52,569	
Average Household Income	\$60,506		\$68,892	
Per Capita Income	\$24,284		\$27,712	

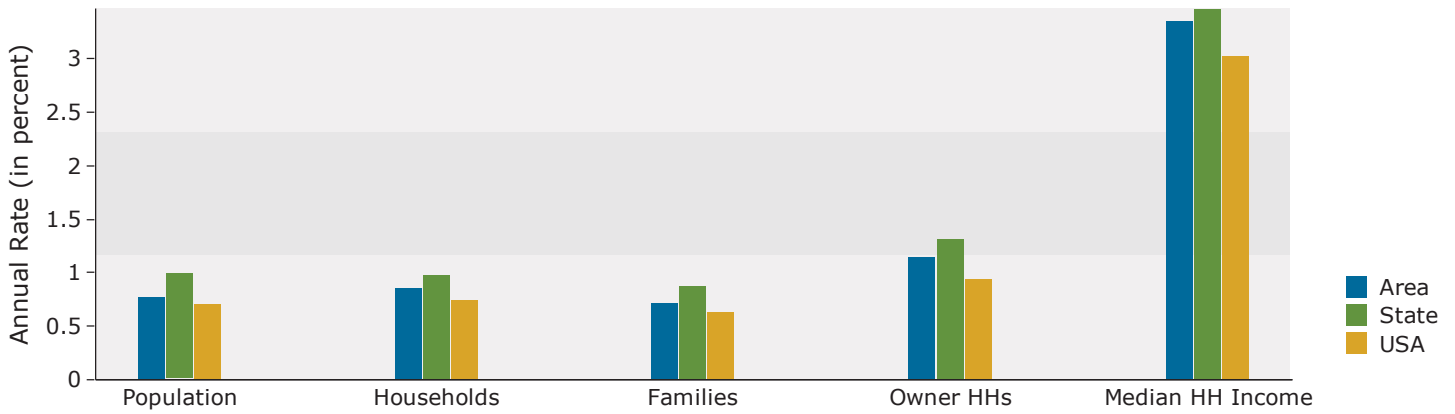
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	25,472	5.9%	24,810	5.7%	25,649	5.7%
5 - 9	24,332	5.7%	24,849	5.7%	25,211	5.6%
10 - 14	24,596	5.7%	24,206	5.6%	25,535	5.7%
15 - 19	27,199	6.3%	24,740	5.7%	24,324	5.4%
20 - 24	28,525	6.6%	28,734	6.6%	25,965	5.8%
25 - 34	55,097	12.8%	58,218	13.4%	61,301	13.6%
35 - 44	54,396	12.7%	52,804	12.2%	54,483	12.1%
45 - 54	67,341	15.7%	63,584	14.7%	58,538	13.0%
55 - 64	55,029	12.8%	59,391	13.7%	65,276	14.5%
65 - 74	37,825	8.8%	41,225	9.5%	49,039	10.9%
75 - 84	21,776	5.1%	22,737	5.2%	25,854	5.7%
85+	7,376	1.7%	8,126	1.9%	9,370	2.1%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	354,656	82.7%	353,678	81.6%	360,582	80.0%
Black Alone	45,279	10.6%	48,419	11.2%	53,434	11.9%
American Indian Alone	3,064	0.7%	3,138	0.7%	3,291	0.7%
Asian Alone	7,056	1.6%	7,811	1.8%	9,323	2.1%
Pacific Islander Alone	489	0.1%	528	0.1%	610	0.1%
Some Other Race Alone	6,068	1.4%	6,938	1.6%	8,817	2.0%
Two or More Races	12,352	2.9%	12,914	3.0%	14,490	3.2%
Hispanic Origin (Any Race)	21,334	5.0%	24,655	5.7%	31,602	7.0%

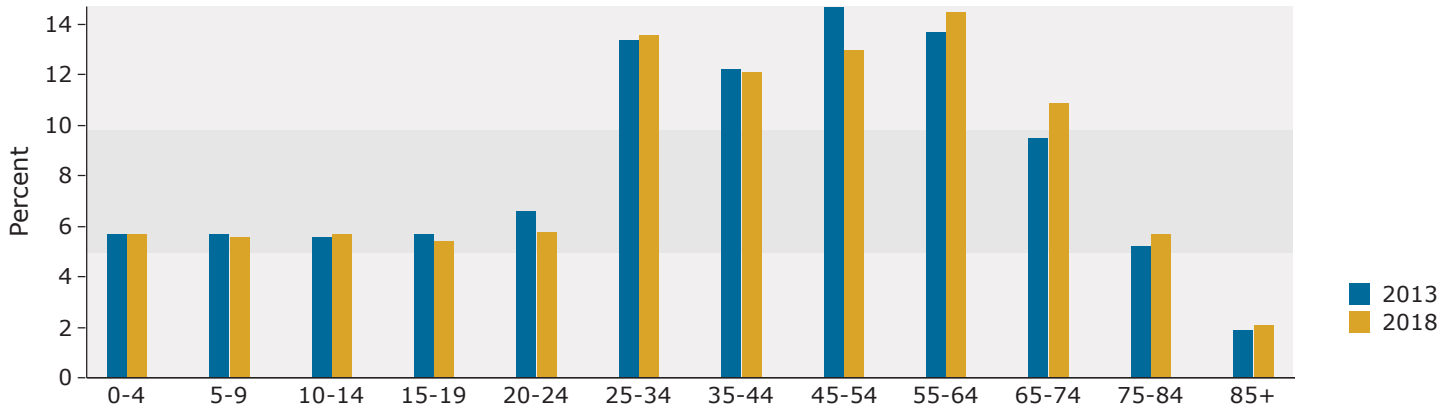
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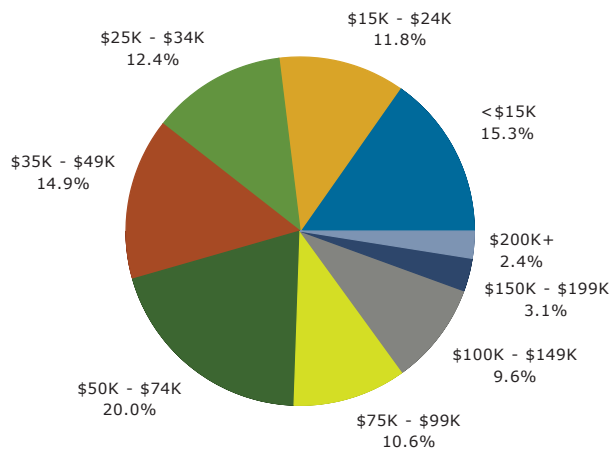
Trends 2013-2018



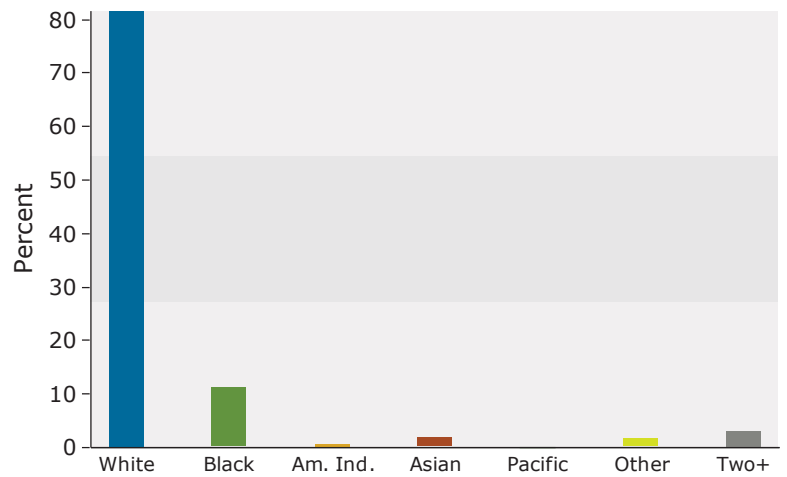
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.7%