



Demographic and Income Profile

30.64781, -86.95988
 Ring: 10 miles radius

Latitude: 30.64781
 Longitude: -86.95988

Summary	Census 2010	2013	2018
Population	55,078	56,163	58,985
Households	20,016	20,499	21,691
Families	14,234	14,507	15,268
Average Household Size	2.57	2.56	2.55
Owner Occupied Housing Units	14,774	14,625	15,715
Renter Occupied Housing Units	5,242	5,873	5,976
Median Age	37.9	38.3	38.9
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.99%	0.99%	0.71%
Households	1.14%	0.98%	0.74%
Families	1.03%	0.87%	0.63%
Owner HHs	1.45%	1.32%	0.94%
Median Household Income	3.57%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	3,003	14.6%	2,995	13.8%
\$15,000 - \$24,999	2,502	12.2%	1,866	8.6%
\$25,000 - \$34,999	2,617	12.8%	2,324	10.7%
\$35,000 - \$49,999	3,313	16.2%	3,124	14.4%
\$50,000 - \$74,999	4,624	22.6%	4,910	22.6%
\$75,000 - \$99,999	2,477	12.1%	3,635	16.8%
\$100,000 - \$149,999	1,412	6.9%	2,123	9.8%
\$150,000 - \$199,999	288	1.4%	384	1.8%
\$200,000+	262	1.3%	328	1.5%
Median Household Income	\$43,434		\$51,761	
Average Household Income	\$54,554		\$62,733	
Per Capita Income	\$20,628		\$23,751	

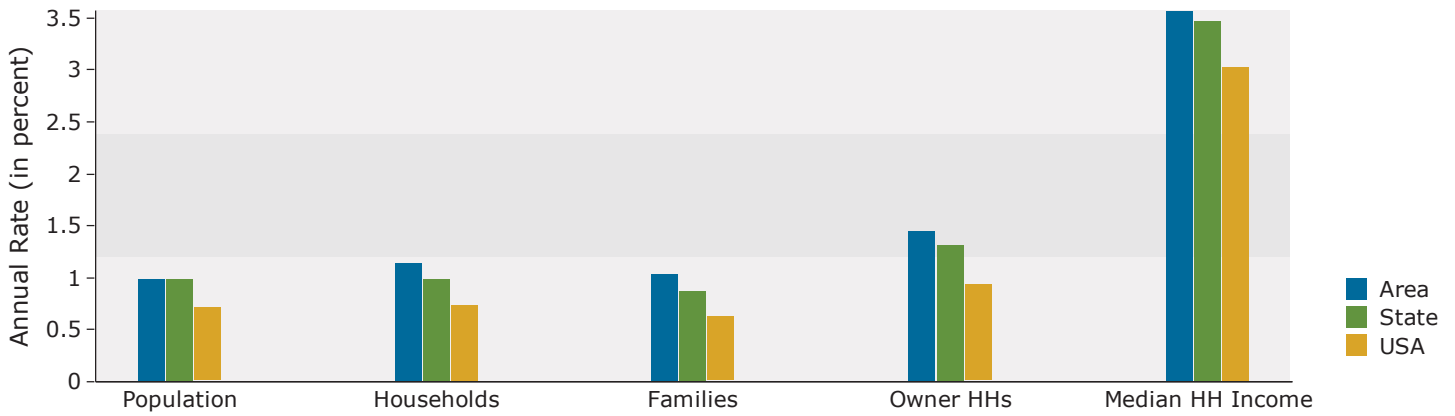
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,415	6.2%	3,378	6.0%	3,547	6.0%
5 - 9	3,376	6.1%	3,428	6.1%	3,517	6.0%
10 - 14	3,482	6.3%	3,407	6.1%	3,563	6.0%
15 - 19	3,581	6.5%	3,381	6.0%	3,394	5.8%
20 - 24	3,853	7.0%	3,885	6.9%	3,603	6.1%
25 - 34	7,762	14.1%	8,222	14.6%	8,596	14.6%
35 - 44	7,272	13.2%	7,230	12.9%	7,740	13.1%
45 - 54	8,484	15.4%	8,050	14.3%	7,497	12.7%
55 - 64	6,699	12.2%	7,260	12.9%	7,952	13.5%
65 - 74	4,467	8.1%	4,903	8.7%	5,864	9.9%
75 - 84	2,093	3.8%	2,344	4.2%	2,881	4.9%
85+	593	1.1%	675	1.2%	832	1.4%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,481	84.4%	46,127	82.1%	46,372	78.6%
Black Alone	5,056	9.2%	6,224	11.1%	8,222	13.9%
American Indian Alone	529	1.0%	562	1.0%	618	1.0%
Asian Alone	818	1.5%	942	1.7%	1,172	2.0%
Pacific Islander Alone	88	0.2%	97	0.2%	120	0.2%
Some Other Race Alone	453	0.8%	510	0.9%	615	1.0%
Two or More Races	1,653	3.0%	1,699	3.0%	1,867	3.2%
Hispanic Origin (Any Race)	2,065	3.7%	2,325	4.1%	2,864	4.9%

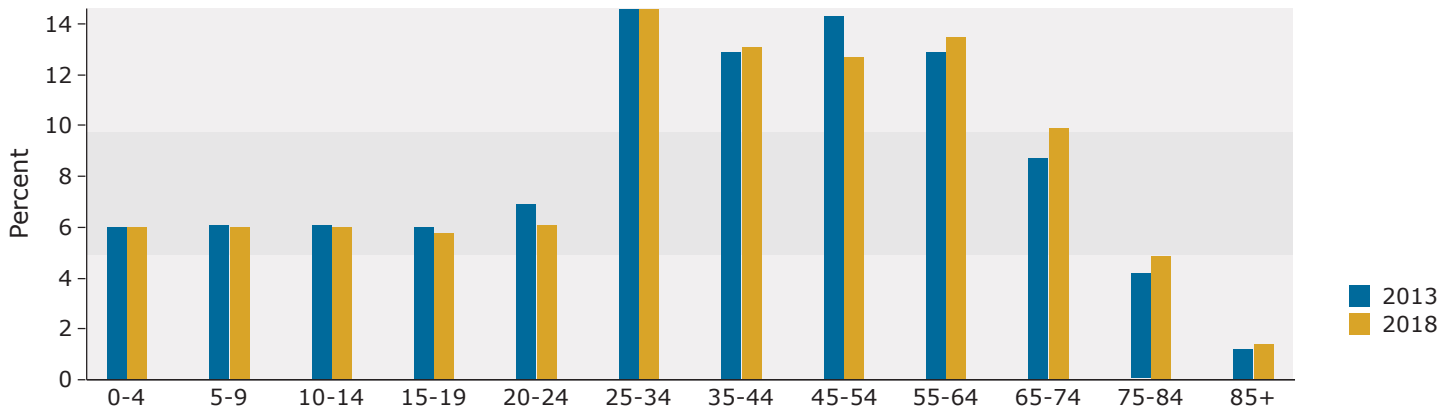
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

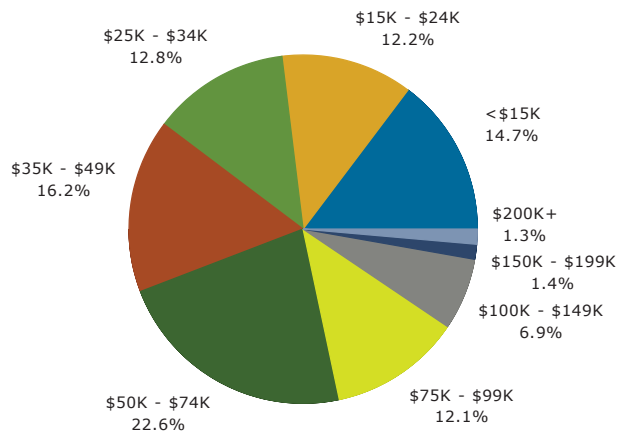
Trends 2013-2018



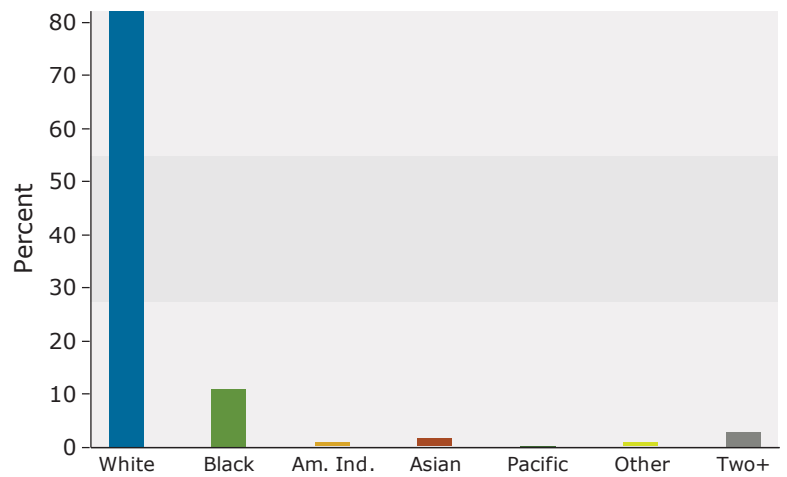
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 4.1%



Demographic and Income Profile

30.64781, -86.95988
 Ring: 20 miles radius

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Summary	Census 2010	2013	2018
Population	226,714	232,600	245,195
Households	89,187	91,667	96,953
Families	60,300	61,773	65,105
Average Household Size	2.47	2.46	2.46
Owner Occupied Housing Units	62,984	62,494	67,296
Renter Occupied Housing Units	26,202	29,172	29,657
Median Age	38.7	39.3	39.8
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.06%	0.99%	0.71%
Households	1.13%	0.98%	0.74%
Families	1.06%	0.87%	0.63%
Owner HHs	1.49%	1.32%	0.94%
Median Household Income	3.07%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	11,785	12.9%	11,293	11.6%
\$15,000 - \$24,999	10,190	11.1%	7,354	7.6%
\$25,000 - \$34,999	9,854	10.7%	8,678	9.0%
\$35,000 - \$49,999	14,833	16.2%	13,906	14.3%
\$50,000 - \$74,999	19,306	21.1%	19,842	20.5%
\$75,000 - \$99,999	12,378	13.5%	17,394	17.9%
\$100,000 - \$149,999	8,740	9.5%	12,614	13.0%
\$150,000 - \$199,999	2,531	2.8%	3,480	3.6%
\$200,000+	2,049	2.2%	2,392	2.5%
Median Household Income	\$48,870		\$56,845	
Average Household Income	\$63,019		\$72,789	
Per Capita Income	\$25,181		\$29,111	

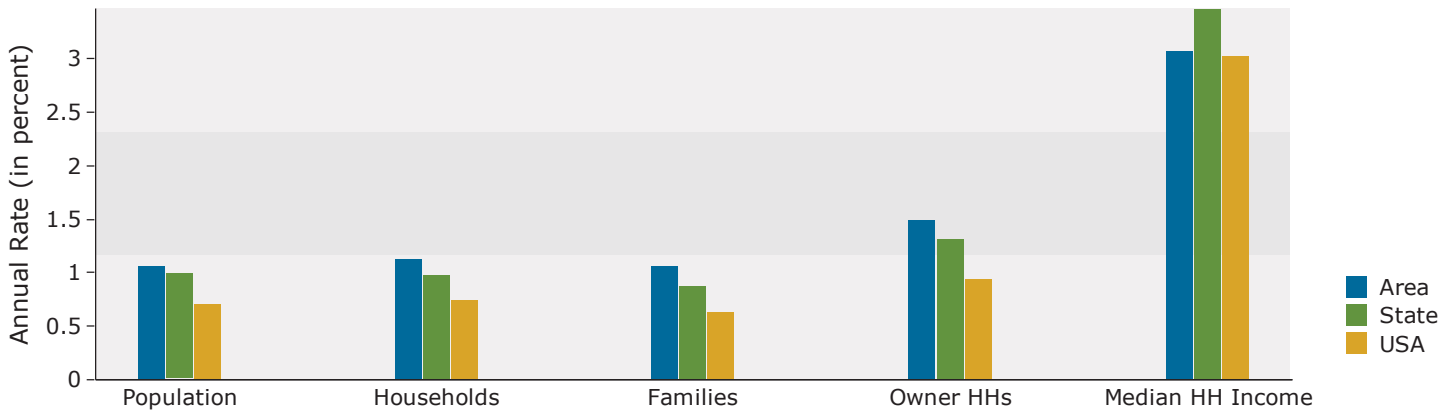
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,703	6.0%	13,560	5.8%	14,249	5.8%
5 - 9	13,650	6.0%	13,915	6.0%	14,299	5.8%
10 - 14	14,341	6.3%	14,107	6.1%	14,781	6.0%
15 - 19	15,640	6.9%	14,704	6.3%	14,496	5.9%
20 - 24	16,399	7.2%	15,902	6.8%	14,283	5.8%
25 - 34	29,382	13.0%	32,426	13.9%	34,643	14.1%
35 - 44	28,926	12.8%	28,430	12.2%	30,653	12.5%
45 - 54	34,928	15.4%	33,827	14.5%	31,575	12.9%
55 - 64	27,986	12.3%	30,584	13.1%	34,137	13.9%
65 - 74	18,104	8.0%	20,294	8.7%	24,680	10.1%
75 - 84	10,023	4.4%	10,771	4.6%	12,689	5.2%
85+	3,629	1.6%	4,080	1.8%	4,709	1.9%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	189,091	83.4%	191,426	82.3%	196,937	80.3%
Black Alone	21,334	9.4%	23,473	10.1%	27,625	11.3%
American Indian Alone	1,817	0.8%	1,950	0.8%	2,177	0.9%
Asian Alone	4,872	2.1%	5,437	2.3%	6,520	2.7%
Pacific Islander Alone	280	0.1%	316	0.1%	392	0.2%
Some Other Race Alone	2,489	1.1%	2,824	1.2%	3,478	1.4%
Two or More Races	6,832	3.0%	7,174	3.1%	8,066	3.3%
Hispanic Origin (Any Race)	10,250	4.5%	11,823	5.1%	15,053	6.1%

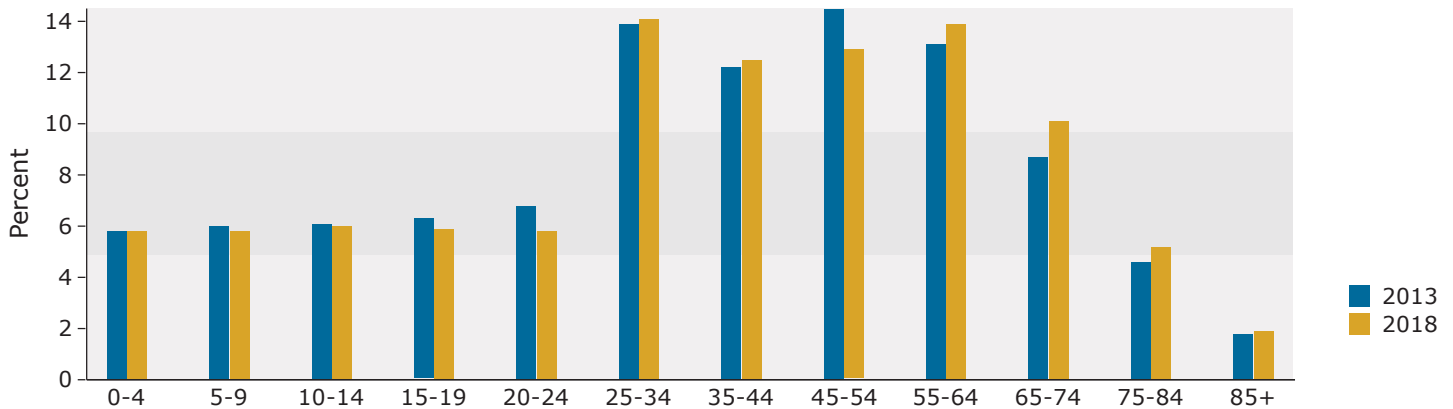
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

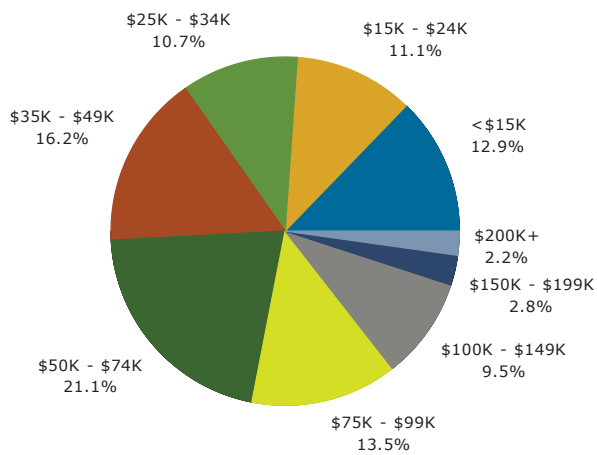
Trends 2013-2018



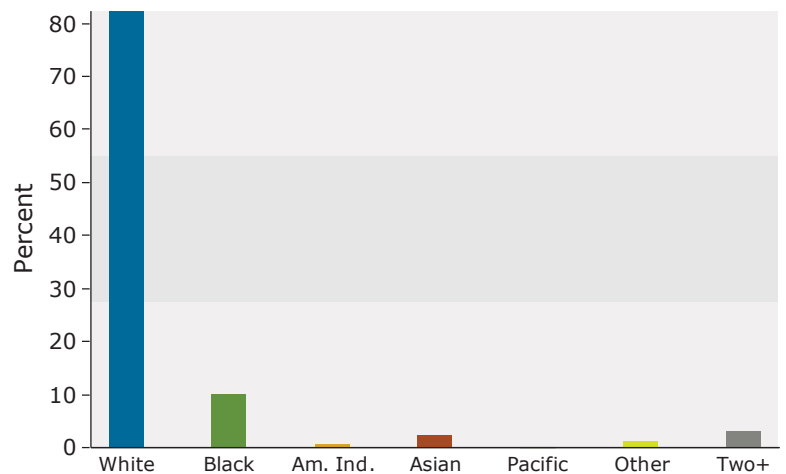
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.1%



Demographic and Income Profile

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Summary	Census 2010	2013	2018
Population	792,681	811,600	856,578
Households	310,396	318,601	337,829
Families	208,423	212,945	224,570
Average Household Size	2.45	2.45	2.44
Owner Occupied Housing Units	212,797	210,933	227,071
Renter Occupied Housing Units	97,599	107,668	110,758
Median Age	38.7	39.2	39.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.08%	0.99%	0.71%
Households	1.18%	0.98%	0.74%
Families	1.07%	0.87%	0.63%
Owner HHs	1.49%	1.32%	0.94%
Median Household Income	3.29%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	46,512	14.6%	45,669	13.5%
\$15,000 - \$24,999	38,251	12.0%	29,667	8.8%
\$25,000 - \$34,999	37,761	11.9%	34,310	10.2%
\$35,000 - \$49,999	50,045	15.7%	47,958	14.2%
\$50,000 - \$74,999	62,726	19.7%	66,912	19.8%
\$75,000 - \$99,999	36,732	11.5%	51,165	15.1%
\$100,000 - \$149,999	28,885	9.1%	40,002	11.8%
\$150,000 - \$199,999	9,715	3.0%	13,007	3.9%
\$200,000+	7,973	2.5%	9,138	2.7%
Median Household Income	\$45,004		\$52,913	
Average Household Income	\$61,168		\$69,939	
Per Capita Income	\$24,416		\$27,967	

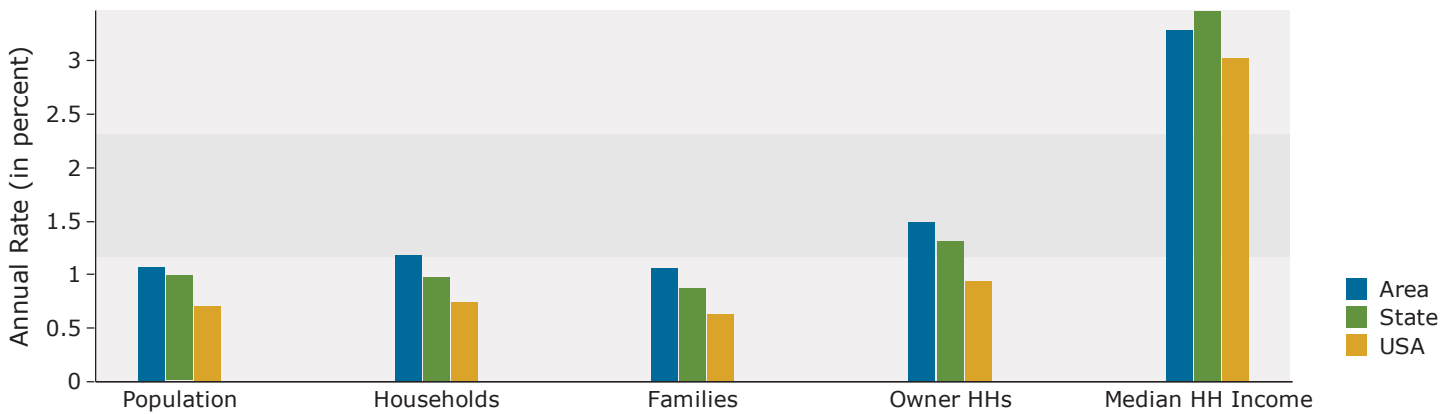
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	49,876	6.3%	49,426	6.1%	52,068	6.1%
5 - 9	47,750	6.0%	49,278	6.1%	50,900	5.9%
10 - 14	48,053	6.1%	48,164	5.9%	51,634	6.0%
15 - 19	55,753	7.0%	51,919	6.4%	52,137	6.1%
20 - 24	57,990	7.3%	57,812	7.1%	52,637	6.1%
25 - 34	101,922	12.9%	110,317	13.6%	117,454	13.7%
35 - 44	97,270	12.3%	96,326	11.9%	103,630	12.1%
45 - 54	120,706	15.2%	115,191	14.2%	107,310	12.5%
55 - 64	98,467	12.4%	107,417	13.2%	118,682	13.9%
65 - 74	65,791	8.3%	72,835	9.0%	88,362	10.3%
75 - 84	37,018	4.7%	39,328	4.8%	45,786	5.3%
85+	12,086	1.5%	13,589	1.7%	15,977	1.9%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	616,927	77.8%	625,886	77.1%	649,352	75.8%
Black Alone	113,868	14.4%	118,853	14.6%	129,038	15.1%
American Indian Alone	7,154	0.9%	7,490	0.9%	8,205	1.0%
Asian Alone	17,173	2.2%	18,520	2.3%	21,449	2.5%
Pacific Islander Alone	1,099	0.1%	1,189	0.1%	1,401	0.2%
Some Other Race Alone	12,531	1.6%	14,571	1.8%	18,857	2.2%
Two or More Races	23,929	3.0%	25,090	3.1%	28,276	3.3%
Hispanic Origin (Any Race)	40,737	5.1%	47,505	5.9%	61,822	7.2%

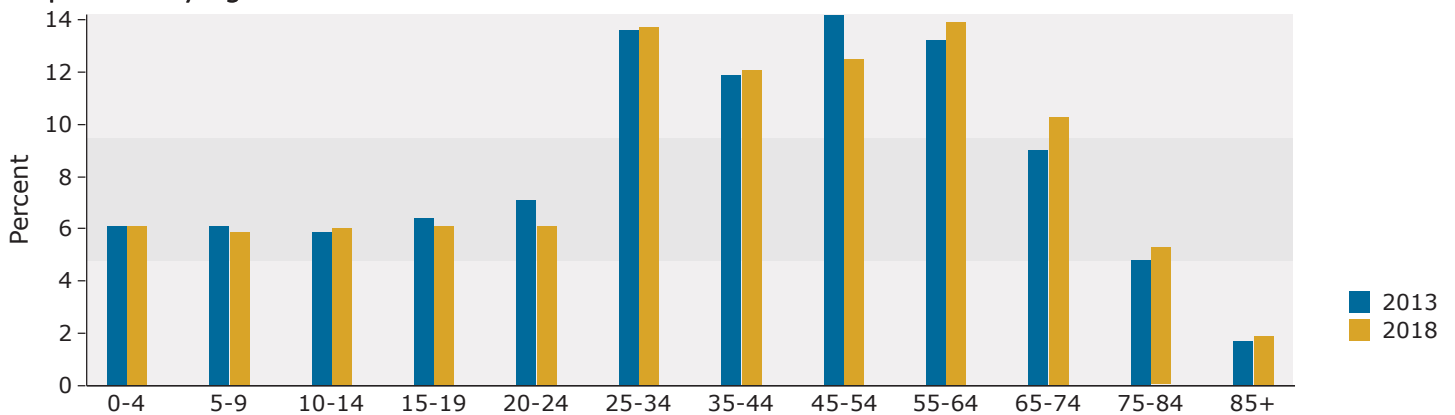
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

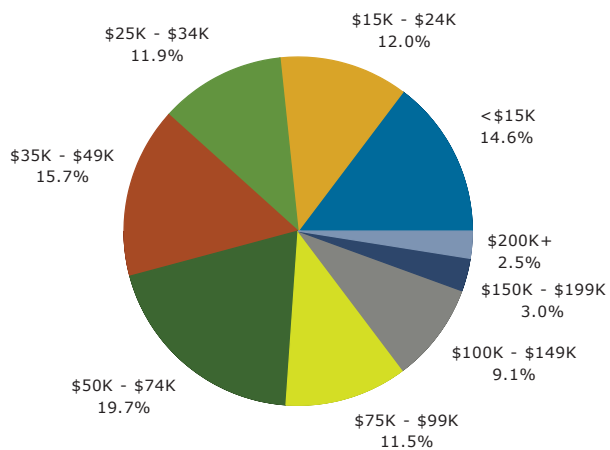
Trends 2013-2018



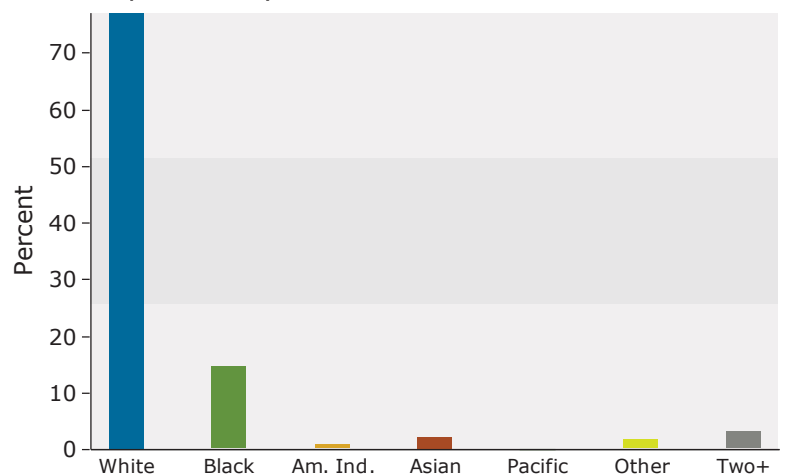
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.9%