



# Demographic and Income Profile

30.27072, -85.51535  
 Ring: 10 miles radius

Latitude: 30.27073  
 Longitude: -85.51535

Summary	Census 2010	2013	2018
Population	73,809	73,861	76,146
Households	28,224	28,310	29,263
Families	19,800	19,784	20,353
Average Household Size	2.54	2.53	2.53
Owner Occupied Housing Units	19,745	19,042	20,023
Renter Occupied Housing Units	8,479	9,268	9,239
Median Age	38.4	38.9	39.5
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.61%	0.99%	0.71%
Households	0.66%	0.98%	0.74%
Families	0.57%	0.87%	0.63%
Owner HHs	1.01%	1.32%	0.94%
Median Household Income	2.85%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	3,355	11.9%	3,156	10.8%
\$15,000 - \$24,999	2,940	10.4%	2,081	7.1%
\$25,000 - \$34,999	3,616	12.8%	3,104	10.6%
\$35,000 - \$49,999	4,668	16.5%	4,275	14.6%
\$50,000 - \$74,999	6,431	22.7%	6,600	22.6%
\$75,000 - \$99,999	3,294	11.6%	4,578	15.6%
\$100,000 - \$149,999	2,875	10.2%	4,016	13.7%
\$150,000 - \$199,999	768	2.7%	1,007	3.4%
\$200,000+	363	1.3%	446	1.5%
Median Household Income	\$48,181		\$55,459	
Average Household Income	\$60,213		\$69,129	
Per Capita Income	\$23,385		\$26,850	

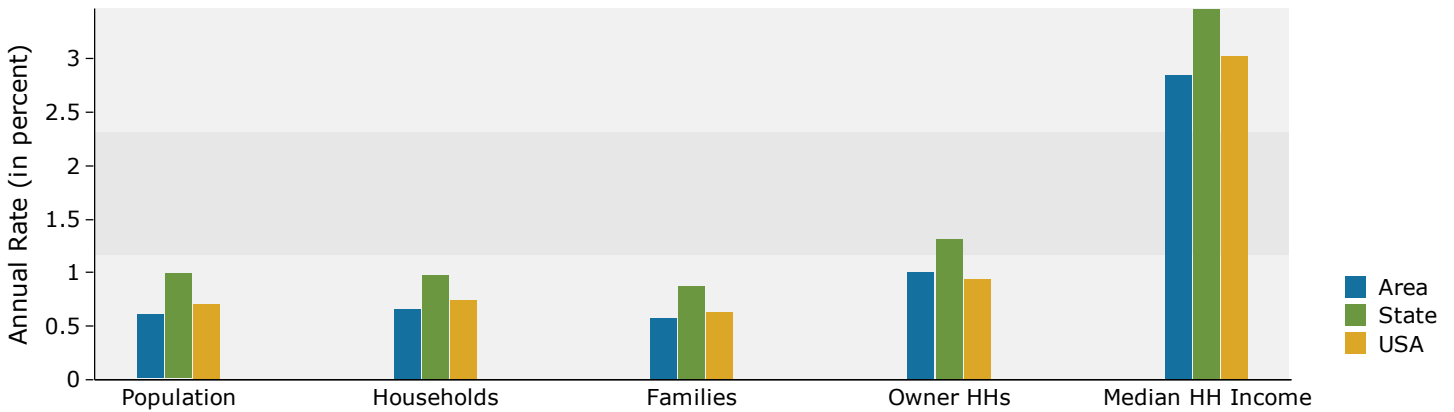
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,787	6.5%	4,620	6.3%	4,741	6.2%
5 - 9	4,681	6.3%	4,671	6.3%	4,677	6.1%
10 - 14	4,813	6.5%	4,650	6.3%	4,797	6.3%
15 - 19	5,127	6.9%	4,626	6.3%	4,444	5.8%
20 - 24	4,667	6.3%	4,915	6.7%	4,424	5.8%
25 - 34	9,632	13.1%	9,938	13.5%	10,475	13.8%
35 - 44	9,783	13.3%	9,407	12.7%	9,621	12.6%
45 - 54	11,798	16.0%	11,102	15.0%	10,076	13.2%
55 - 64	8,787	11.9%	9,508	12.9%	10,624	14.0%
65 - 74	5,569	7.5%	6,036	8.2%	7,295	9.6%
75 - 84	3,020	4.1%	3,136	4.2%	3,565	4.7%
85+	1,143	1.5%	1,249	1.7%	1,407	1.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	60,388	81.8%	59,544	80.6%	60,069	78.9%
Black Alone	8,238	11.2%	8,840	12.0%	9,875	13.0%
American Indian Alone	519	0.7%	521	0.7%	536	0.7%
Asian Alone	1,631	2.2%	1,739	2.4%	1,944	2.6%
Pacific Islander Alone	65	0.1%	70	0.1%	83	0.1%
Some Other Race Alone	767	1.0%	866	1.2%	1,085	1.4%
Two or More Races	2,201	3.0%	2,280	3.1%	2,554	3.4%
Hispanic Origin (Any Race)	3,079	4.2%	3,619	4.9%	4,753	6.2%

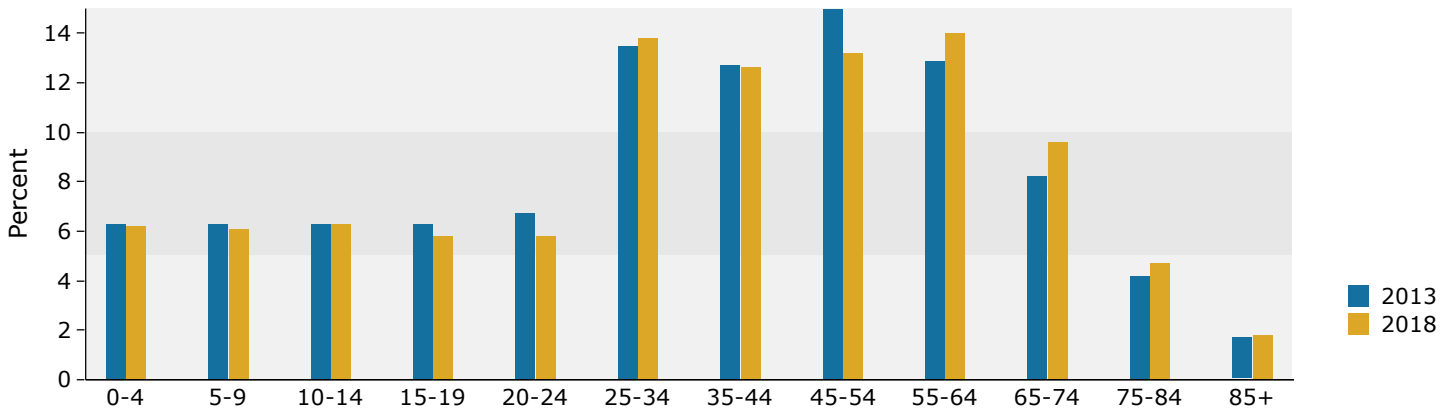
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

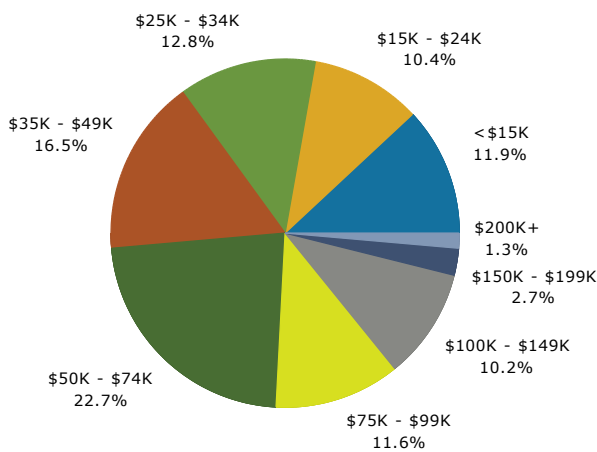
## Trends 2013-2018



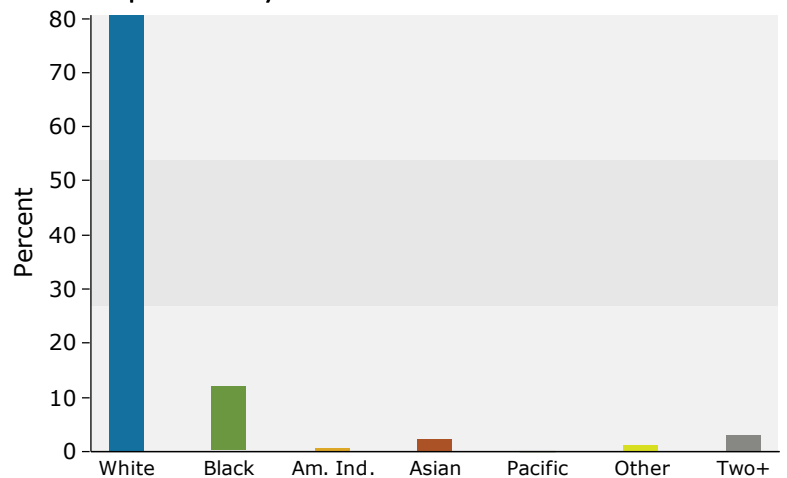
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Profile

30.27072, -85.51535  
 Ring: 20 miles radius

Latitude: 30.27073  
 Longitude: -85.51535

Summary	Census 2010	2013	2018
Population	164,821	165,156	170,282
Households	64,027	64,282	66,473
Families	42,027	41,990	43,168
Average Household Size	2.44	2.44	2.43
Owner Occupied Housing Units	40,840	39,278	41,366
Renter Occupied Housing Units	23,187	25,004	25,107
Median Age	38.8	39.3	39.8
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.61%	0.99%	0.71%
Households	0.67%	0.98%	0.74%
Families	0.55%	0.87%	0.63%
Owner HHs	1.04%	1.32%	0.94%
Median Household Income	3.50%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	9,137	14.2%	8,850	13.3%
\$15,000 - \$24,999	7,400	11.5%	5,414	8.1%
\$25,000 - \$34,999	8,876	13.8%	7,877	11.8%
\$35,000 - \$49,999	10,312	16.0%	9,616	14.5%
\$50,000 - \$74,999	13,382	20.8%	13,728	20.7%
\$75,000 - \$99,999	7,002	10.9%	9,768	14.7%
\$100,000 - \$149,999	5,513	8.6%	7,735	11.6%
\$150,000 - \$199,999	1,635	2.5%	2,179	3.3%
\$200,000+	1,025	1.6%	1,307	2.0%
Median Household Income	\$43,608		\$51,786	
Average Household Income	\$57,714		\$66,755	
Per Capita Income	\$22,863		\$26,456	

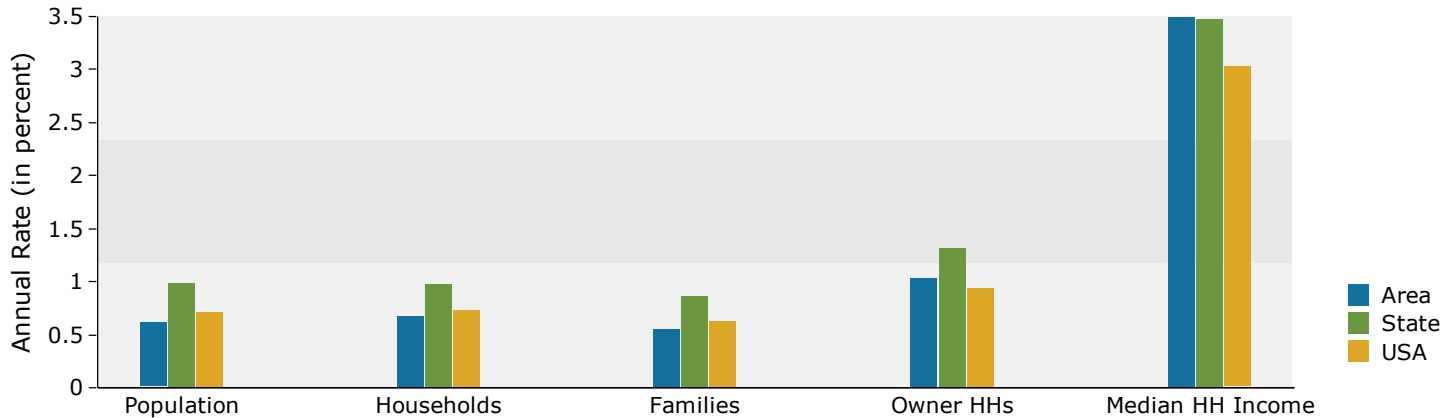
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,296	6.2%	9,940	6.0%	10,194	6.0%
5 - 9	9,648	5.9%	9,782	5.9%	9,834	5.8%
10 - 14	9,659	5.9%	9,356	5.7%	9,755	5.7%
15 - 19	10,570	6.4%	9,489	5.7%	9,099	5.3%
20 - 24	11,624	7.1%	11,626	7.0%	10,415	6.1%
25 - 34	22,580	13.7%	23,681	14.3%	24,916	14.6%
35 - 44	21,871	13.3%	20,938	12.7%	21,276	12.5%
45 - 54	25,855	15.7%	24,372	14.8%	22,216	13.0%
55 - 64	19,866	12.1%	21,337	12.9%	23,602	13.9%
65 - 74	12,658	7.7%	13,942	8.4%	16,826	9.9%
75 - 84	7,434	4.5%	7,641	4.6%	8,684	5.1%
85+	2,759	1.7%	3,052	1.8%	3,465	2.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	132,978	80.7%	131,444	79.6%	132,842	78.0%
Black Alone	20,515	12.4%	21,751	13.2%	23,863	14.0%
American Indian Alone	1,094	0.7%	1,102	0.7%	1,146	0.7%
Asian Alone	3,169	1.9%	3,379	2.0%	3,797	2.2%
Pacific Islander Alone	156	0.1%	167	0.1%	190	0.1%
Some Other Race Alone	1,919	1.2%	2,152	1.3%	2,673	1.6%
Two or More Races	4,991	3.0%	5,160	3.1%	5,772	3.4%
Hispanic Origin (Any Race)	8,046	4.9%	9,293	5.6%	11,952	7.0%

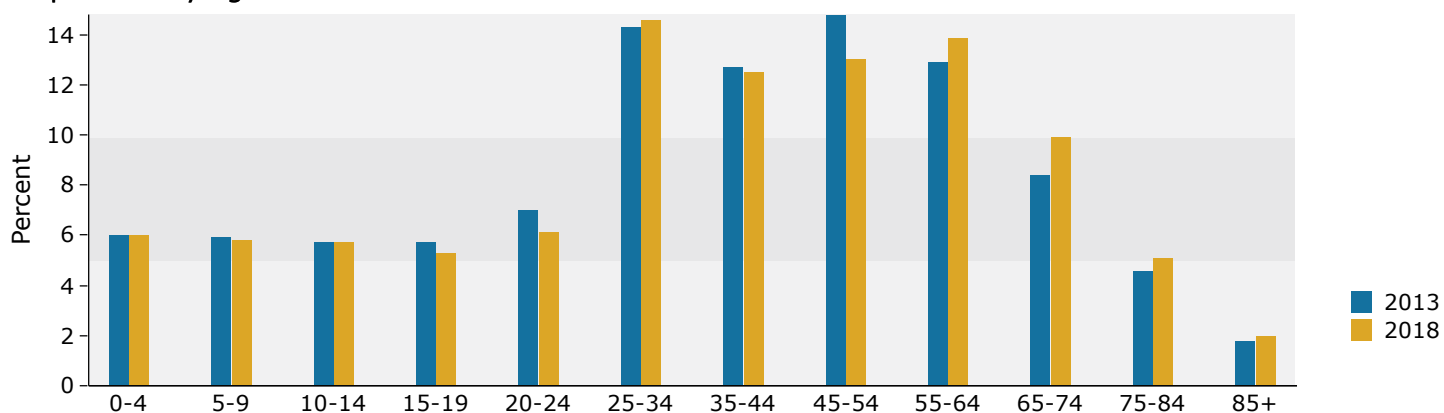
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

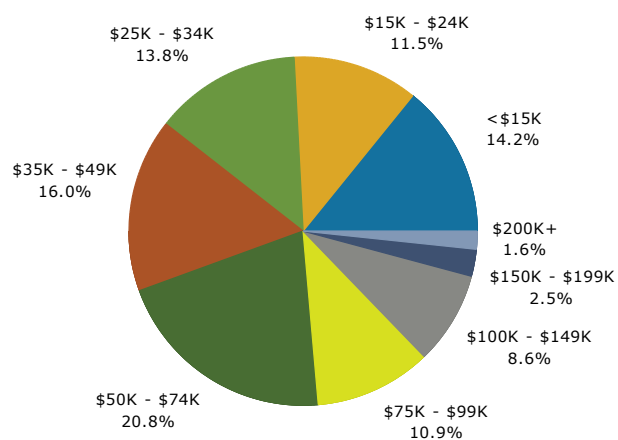
## Trends 2013-2018



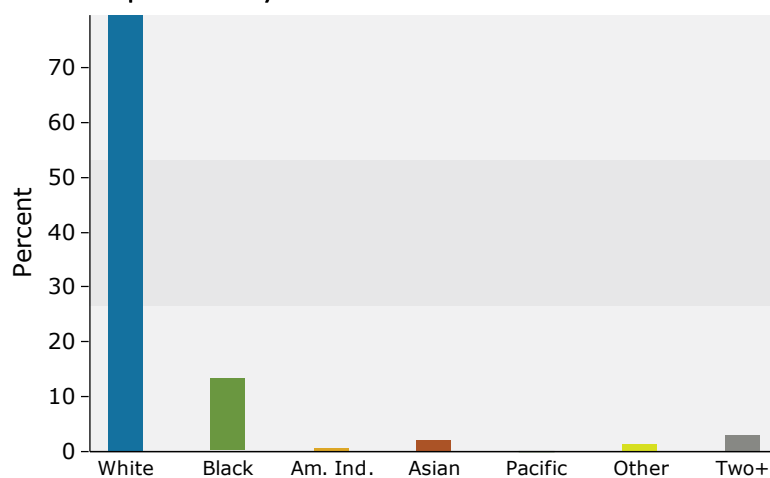
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 5.6%



# Demographic and Income Profile

30.27072, -85.51535  
 Ring: 50 miles radius

Latitude: 30.27073  
 Longitude: -85.51535

Summary	Census 2010	2013	2018
Population	340,415	343,586	353,166
Households	130,690	132,050	136,141
Families	86,228	86,704	88,822
Average Household Size	2.42	2.42	2.41
Owner Occupied Housing Units	89,110	86,606	90,554
Renter Occupied Housing Units	41,580	45,444	45,587
Median Age	40.1	40.6	41.2
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.55%	0.99%	0.71%
Households	0.61%	0.98%	0.74%
Families	0.48%	0.87%	0.63%
Owner HHs	0.90%	1.32%	0.94%
Median Household Income	3.70%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	22,298	16.9%	21,572	15.8%
\$15,000 - \$24,999	16,700	12.6%	14,144	10.4%
\$25,000 - \$34,999	17,106	13.0%	15,474	11.4%
\$35,000 - \$49,999	20,097	15.2%	17,424	12.8%
\$50,000 - \$74,999	26,512	20.1%	28,244	20.7%
\$75,000 - \$99,999	13,541	10.3%	19,149	14.1%
\$100,000 - \$149,999	10,663	8.1%	13,775	10.1%
\$150,000 - \$199,999	2,895	2.2%	3,721	2.7%
\$200,000+	2,238	1.7%	2,638	1.9%
Median Household Income	\$41,173		\$49,381	
Average Household Income	\$54,707		\$61,914	
Per Capita Income	\$21,307		\$24,140	

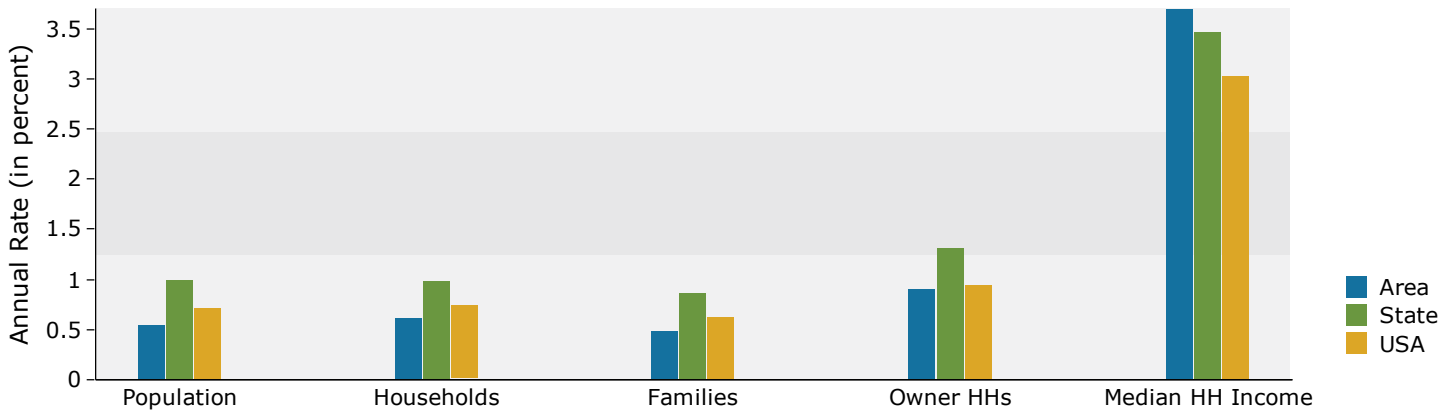
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	20,333	6.0%	19,837	5.8%	20,266	5.7%
5 - 9	19,600	5.8%	19,867	5.8%	19,901	5.6%
10 - 14	19,605	5.8%	19,294	5.6%	20,041	5.7%
15 - 19	21,235	6.2%	19,342	5.6%	18,934	5.4%
20 - 24	22,160	6.5%	22,442	6.5%	20,271	5.7%
25 - 34	44,801	13.2%	46,955	13.7%	48,669	13.8%
35 - 44	45,280	13.3%	44,136	12.8%	44,628	12.6%
45 - 54	52,717	15.5%	50,180	14.6%	46,673	13.2%
55 - 64	43,385	12.7%	46,494	13.5%	49,856	14.1%
65 - 74	29,268	8.6%	31,947	9.3%	37,828	10.7%
75 - 84	16,282	4.8%	16,863	4.9%	19,158	5.4%
85+	5,749	1.7%	6,228	1.8%	6,942	2.0%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	273,647	80.4%	272,194	79.2%	274,418	77.7%
Black Alone	46,331	13.6%	49,125	14.3%	52,957	15.0%
American Indian Alone	2,604	0.8%	2,658	0.8%	2,733	0.8%
Asian Alone	4,277	1.3%	4,847	1.4%	5,824	1.6%
Pacific Islander Alone	321	0.1%	362	0.1%	426	0.1%
Some Other Race Alone	4,442	1.3%	5,100	1.5%	6,368	1.8%
Two or More Races	8,793	2.6%	9,299	2.7%	10,440	3.0%
Hispanic Origin (Any Race)	15,987	4.7%	18,512	5.4%	23,220	6.6%

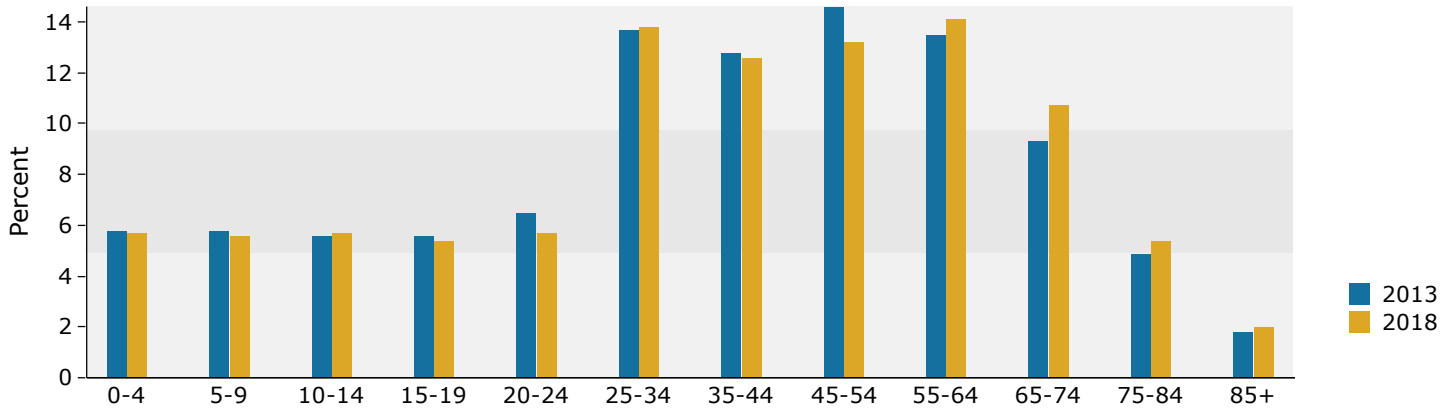
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

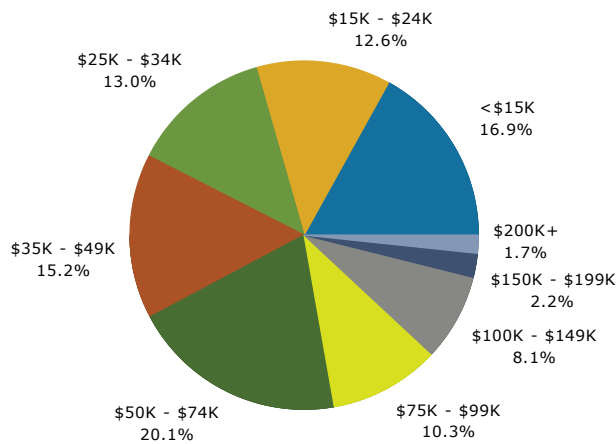
## Trends 2013-2018



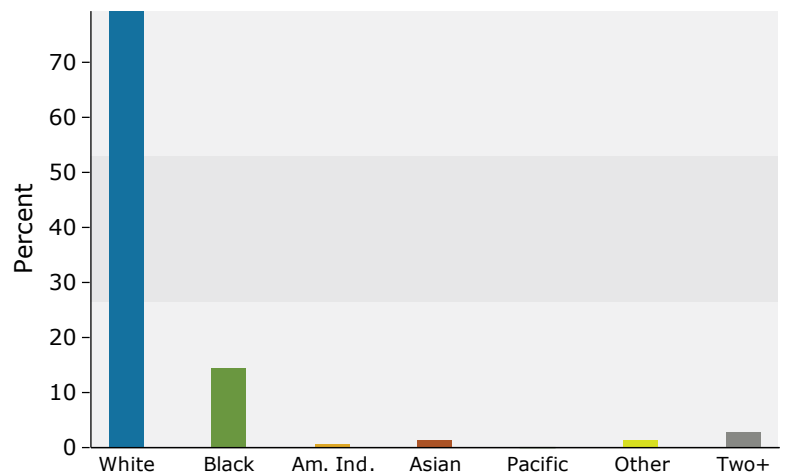
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 5.4%